



Balance is Better - MCA Pathway

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How can we embrace and embed Balance is Better?

Like all DA's and RSO's, the Manawatu Cricket Association is working to understand what Balance is Better means and how we can embed and embrace it in our programmes, strategic plans and delivery.





How can we embrace and embed Balance is Better?

We are in the early stages of this **‘embedding and embracing pathway’**.

In this brief presentation we share 3-4 practical examples/initiatives we have introduced this year.

Know where we are going, and why.



MCA Strategic Plan: 2020-2023

Our Vision, Our Aim:

To grow an inclusive Manawatu Cricket community through the enjoyment of cricket in our region

Mission:

Provide positive opportunities and experiences for our Manawatu cricket community through **Participation, Development, Enjoyment and Success.**

Strategic Priorities:

Participation, Development, Enjoyment and Success

Strategic Priorities	PARTICIPATION	DEVELOPMENT	ENJOYMENT	SUCCESS
	<ul style="list-style-type: none"> Ensure all Junior Programmes reflect the principles and recommendations of 'Keep up with the Play.' Deliver an inclusive cricketing programme to our diverse community (improve inclusiveness and diversity) Support our clubs and schools to grow their cricketing communities embrace a new focus on Rangatahi/Youth Cricket Resource and prioritise our Female Pathway 	<ul style="list-style-type: none"> Create opportunities for our cricketing community to be challenged, grow and meet their aspirations. Provide opportunities to support all our pathway players to play at their highest level Deliver excellent coaching and coach development within our MCA and community programmes Provide the resources and sustainable infrastructure that are key to cricket development and the playing of cricket 	<ul style="list-style-type: none"> Embrace the Sport NZ approach to Youth Sport (Keep Up with the Play) Encourage and support changes in parent's understanding of playing cricket as opportunities for participation, enjoyment and success Provide positive experiences across all elements of the game Ensure we have a strong, enjoyable and competitive competitions 	<ul style="list-style-type: none"> Work in partnership with CD Cricket and NZ Cricket to provide the coaching and resources to meet the needs of our potential High Performance Cricketers Maintain the MCA as a resilient and sustainable organization Support the growth of strong, financial sustainable Cricket Clubs across our community Recognise and celebrate the role that people in our cricket community (players, volunteers, officials and supporters) play in the success of the game.

MCA Strategic Plan 2020-2023_Final May 2020



Start with the Strategic Plan.

Board/Governance support, means that when the tough questions are asked by stakeholders (including parents, athletes and even our own staff) we can say why we are moving in this direction and know that we have their support to make the change.

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Control the controllables.

It's important to identify what we as a DA/RSO are responsible for.

Ultimately it is the **athlete and their family** who will make the final decision on their personal level of Balance.

- Influence our community
 - Make brave decisions
 - Take responsibility
-

Some examples of
change.



Changes to Year 9/10 Tournaments we host

With the support of the DA's in Central Districts we

1. Moved from an U15 Cricket Tournament to a Year 9/10 Festival
2. Removed the selection of a CD U15 Team, this will hopefully encourage teams to increase the participation of the full squad.

FESTIVAL FOCUS FOR GIRLS CRICKET



Changes have been introduced for the coming 2020/21 summer that will give more CD schoolgirls than ever the chance to enjoy playing tournament-style cricket.

Replacing the former CD Under 15 Tournament for Girls is our new **CD Girls Cricket Festival for Years 9 and 10**. It will be held for the first time in Palmerston North, from Monday 14 to Wednesday 16 December 2020.

The festival introduces a number of new features that make it easier for everyone at junior secondary school girl level to get involved with their peers, from right across the CD region.





Changes to CD Year 9/10 Tournaments we host

With the support of the DA's in Central
Districts we

Changed playing conditions to
increase opportunities for
participation. (max bowling 3
overs, retirements at 50, batting in
top/middle/bottom order in the
first 3 games)

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Walk the talk.

Consciously and actively celebrate our cricketers playing other sports or taking part in other activities.

Reassure parents that if Rangatahi are not able to commit to winter training it won't affect their selection in Rep teams.

- Communication
 - Social Media
 - Selection
-



Thanks for the great response to the Winter Cricket School, we have had almost 100 players register. If you have not signed up because you have other commitments or priorities at the moment - no worries at all. The MCA 100% support the "Balance is Better" approach and we love to see our Cricketers playing Hockey, Netball, Basketball, Rugby, Football, Touch, League, Dancing, Volleyball, Swimming, Martial Arts, E-Sports, Badminton, Tennis, Squash, Mtn Biking, Orienteering and any other sports that keep you active. Check out the link below and listen to our Sports stars - including Manawatu's BC Ross Taylor - talk about the benefits of playing heaps of different sports (#5). Equally, we also love our cricketers to be performing in shows, singing, dancing, debating, doing Model United Nations, learning a Musical instrument, working a part-time job, learning a language, leading a Kapa Haka group or focusing on schoolwork. And most importantly if at the moment you're prioritising hanging out with family or friends or taking a break from sport, that is cool with us too. #balanceisbetter.

We also want to reassure all cricketers (and their parents) that whether you sign up for the Winter Cricket School or not, this has no bearing on whether you make our Rep and Development teams this summer. Trials for the Rep and Development Programmes take place in Week 1 of Term 4 and all players are welcome to try out.

We know that the Winter Cricket School will boost your Cricket Confidence, and set you up for a great summer of cricket, but if you are not doing it, no worries, the MCA still can't wait to see you back playing and enjoying Cricket this summer.

Secondary Cricket starts October 17. Junior Cricket starts Oct 17/24/31 depending on your grade.

#cricketsback
#balanceisbetter



BESPORTIVE.KIWI

BeSportive.kiwi

Making the sport fun for all - all for the fun of sport.

Collaboration with other sports on a [Holiday Camp](#) to provide opportunities for athletes to try a variety of sports.



Manawatu Sports Outdoor Holiday Programme: Years 3-13

6 July 2020 9:00 am - 8 July 2020 3:00 pm | Recurring Event (See all)

Sports organisations work together to get children back on the field

Rachel Moore · 04:30, Jun 27 2020



DAVID LIMBURY/STUFF

MCA have
moved from a
Rep Focus to a
Development
Focus



- U12/U13/U14
Development
- U15/U17 **Rep**
Selection/Talent ID
- Reduced Winter
Programme, and
increased flexibility
- [MCA Youth Pathway](#)



FEMALE DEVELOPMENT PATHWAY

WWW.MCA.ORG

@MANAWATU_CRICKET

@MANAWATUCRICKETASSOCIATION

OPPORTUNITIES TO PLAY

YEARS
1,2,3

SUPER STAR
CRICKET



YEARS
2,3,
4,5

JUNIOR CLUB CRICKET

DUAL PITCH

YEARS
5,6
7,8

INCREDI BALL
(SOFT BALL CRICKET)

YEARS
6,7
8

HARDBALL CRICKET

YEARS
9,10
11,12,
13

SECONDARY GIRLS COMPETITION
SENIOR WOMENS CLUB COMP

MANAWATU DEVELOPMENT PROGRAMME

YEARS

6
7
8

U13
DEVELOPMENT
TEAM

MANAWATU
SUPER
LEAGUE:

MANAWATU TUI

YEAR 9/10
DEVELOPMENT
TEAM

MANAWATU
PREMIER
LEAGUE:

MANAWATU KERERU

YEARS

9
10
11
12
13

MANAWATU REPRESENTATIVE PROGRAMME

YEAR 9/10
REPRESENTATIVE
TEAM

YEAR 11 - 13
REPRESENTATIVE
TEAM

MANAWATU EMERGING
PLAYERS

SENIOR
WOMENS
REPRESENTATIVE
TEAM



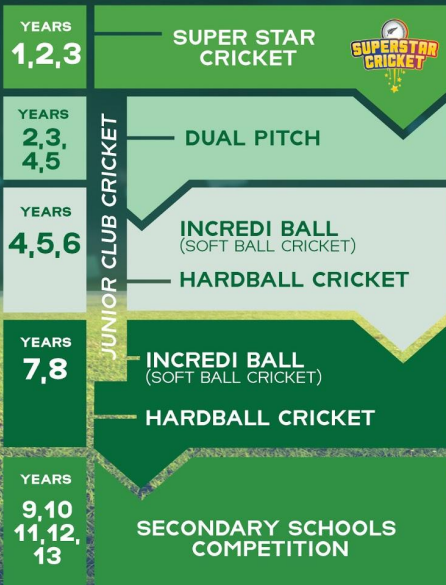
MALE DEVELOPMENT PATHWAY

WWW.MCA.ORG

@MANAWATU_CRICKET

@MANAWATUCRICKETASSOCIATION

OPPORTUNITIES TO PLAY



MANAWATU DEVELOPMENT PROGRAMME

YEARS

6

7

8

9

MANAWATU SUPER LEAGUE:

MANAWATU KĀKĀRIKI
MANAWATU MĀ
MANAWATU COUNTRY
TARARUA

U12 DEVELOPMENT TEAM

U13 DEVELOPMENT TEAM

U14 DEVELOPMENT TEAM

YEARS

9

10

MANAWATU PREMIER LEAGUE:

MANAWATU TUNA
MANAWATU TANIWHA
MANAWATU KOWHAI
THE VIKINGS

U15 DEVELOPMENT TEAM

MANAWATU REPRESENTATIVE PROGRAMME

UNDER 15 BOYS REPRESENTATIVE TEAM

(UNDER 15 ON SEPTEMBER 1)

UNDER 17 BOYS REPRESENTATIVE TEAM

(UNDER 17 ON SEPTEMBER 1)



The Development Plan's philosophy allows us to move our focus from

Stone opportunities for
Stone participants



Our next step

Lead discussions with other RSO's to manage season length, calendar timing and expectation on Tamariki and Rangatahi.

Are we trying to fit a 1950's model for sport, into a 2030 vision?

The calendar is causing problems for sports and forcing participants and families into making decisions to specialise too early. We need to lead the change and make **courageous decisions**.

Here is our [Discussion Document](#) that will hopefully lead to change.

Summary: Balance is Betterer if we can

- **Embed it in your strategic plan, and get support from leadership/governance**
- **Control the controllables**
- **Be brave and make positive changes - playing formats, programmes, selections, expectations.**
- **Reduce out of season expectations and increase flexibility**
- **Walk the talk on social media and in coms with our community**
- **Collaborate with other sports and Lead conversations about embedding and embracing Balance in our wider sporting community.**



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